

SUMMERS COUNTY BOARD OF EDUCATION POLICY

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INFORMATION CAMPAIGNS

Whenever the Board of Education launches a new project of great importance to the future of the school system, such as a local levy or bond election, it shall consider the advisability of appointing an advisory committee of citizens broadly representative of the entire community. These people should be particularly qualified to assist the Board and should make considered recommendations after a thorough study. The advisory committee shall be disbanded when its mission has been completed. The Board of Education alone has the authority to act.

Information campaigns to help win public support for a new levy or bond election or other project shall be based on sound and extensive research and planning done through broad representation of school people and citizens. Also, great effort shall be made toward securing the widest possible involvement and support of the news media, community organizations, parent-teacher associations, school groups, and other groups in the campaign to pass a levy or bond election or other projects undertaken.